

University of Mumbai



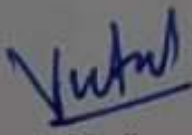
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Summer 2021

EXAMINATION TIME TABLE
PROGRAMME - MASTER OF ARTS (ENTERTAINMENT, MEDIA AND ADVERTISING) (Choice Based)
SEMESTER - IV

| Days and Dates | Time | Paper Code | Paper |
|--------------------------|--------------------------|------------|---|
| Monday, June 21, 2021 | 03.00 p.m. to 04.00 p.m. | 22101 | Film & Television : Media Research Analytical Skills |
| Monday, June 21, 2021 | 03.00 p.m. to 04.00 p.m. | 22102 | Advertising & Marketing Communications: Media Research Analytical Skills |
| Wednesday, June 23, 2021 | 03.00 p.m. to 04.00 p.m. | 22103 | Film & Television : Business Plan and Negotiation |
| Wednesday, June 23, 2021 | 03.00 p.m. to 04.00 p.m. | 22104 | Advertising & Marketing Communications: Digital & Social Media Advertising. |

Mumbai - 400 098
17th June, 2021.


Dr. Vinod P. Patil
Director
Board of Examinations & Evaluation