

UNIVERSITY OF MUMBAI – CLUSTER NO. 2
V.E.S. COLLEGE OF ARTS, SCIENCE AND COMMERCE
ONLINE EXAMINATION TIME TABLE

PROGRAMME - B.M.M. (with Credits)-Regular-Rev 16-T.Y.B.M.M Sem VI(4000156)

SEMESTER VI

Day	Date	Start time	End time	Paper Code	Paper Name
Monday	5 th Oct,2020	11:00a m	12:00 Noon	55601	Advertising: Advertising & Marketing Research
Monday	5 th Oct,2020	11:00a m	12:00 Noon	55606	Journalism: Business & Magazine Journalism
Tuesday	6 th Oct,2020	11:00a m	12:00 Noon	55609	Advertising: The Principals and Practice of Direct Marketing
Tuesday	6 th Oct,2020	11:00a m	12:00 Noon	55602	Journalism: Press Laws & Ethics
Wednesday	7 th Oct,2020	11:00a m	12:00 Noon	55607	Advertising: Agency Management
Wednesday	7 th Oct,2020	11:00a m	12:00 Noon	55604	Journalism: Broadcast Journalism
Thursday	8 th Oct,2020	11:00a m	12:00 Noon	55605	Advertising: Financial Management for Marketing & Advertising
Thursday	8 th Oct,2020	11:00a m	12:00 Noon	55608	Journalism: Issues in Global Media
Friday	9 th Oct,2020	11:00a m	12:00 Noon	55603	Advertising: Legal Environment and Advertising Ethics
Friday	9 th Oct,2020	11:00a m	12:00 Noon	55610	Journalism: News Media Management
Saturday	10 th Oct,2020	11:00a m	12:00 Noon	55613	Advertising: Digital Media
Saturday	10 th Oct,2020	11:00a m	12:00 Noon	55614	Journalism: Digital Media
Monday	12 th Oct,2020	11:00a m	12:00 Noon	55611	Advertising: Contemporary Issues
Monday	12 th Oct,2020	11:00a m	12:00 Noon	55612	Journalism: Contemporary Issues

Important Note:

- 1.The candidates appearing for the online examination should be ready 10 minutes before the start of the examination
2. Ensure the consistent internet supply, well before start of the exam.



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